

SURVEY – EMPLOYERS

Summary of the Work Based Services Survey 2010

252 employers responded to a survey in 2009.

We asked them what motives them to participate in work experience.

The majority of employers stated they were motivated to participate in the scheme by assisting young people, contributing to the education of young people and building links with the community.

40% of employers cited the scheme as a potential assistance to recruitment.

20% stated that it helps them to keep up with developments in education

80% are prepared to offer placements to students from all schools with only 18% wanting only to take students who approach them directly. 5 did not reply.

11% said that they were happy to be involved in further consultation and 9% requested further information on C&K Careers recruitment services and these have been followed up.

Feedback on performance of students:

92% felt students were satisfactory or better prepared for the work experience placement, In terms of health and safety, behaviour, attitude and understanding of the workplace.

69% rated the students that came on work experience good or excellent.

2% rated them as poorly prepared for work placement.

Feedback on services from C&K Careers –

We asked employers how they rated our services in terms of how easy we are to contact, courtesy, helpfulness, efficiency and how well organised we are.

98.5% Satisfactory or better

90% Good / Excellent

1.5% said that services were poor and 12 did not comment.

Findings and plans –

- Use the survey to do a promotional material on promoting work experience to potential work experience providers and to those who have participated to widen out opportunities in existing organisations
- Assist schools to increase preparation for W/E to achieve better standards by revising teacher guidelines, and offering preparation meetings to co-ordinators and staff in school.
- Develop a bulletin for schools and partner organisations.
- Buddy up new co-ordinators with experienced ones.

- Assist schools with curriculum materials – and promote the CEIG standards in schools to assist with preparation and debrief. Continue to collate and share good practice at coordination meetings.
- Develop an Employer consultation forum
- Explore opportunities to develop the links between work experience and apprenticeships.

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