

# Calderdale & Kirklees Careers

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## Press Release

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## Calderdale & Kirklees Careers wins important education award

Today Calderdale & Kirklees Careers (C&K Careers) achieved the Award for Education Business Excellence - the gold standard for organisations that provide education business link services.

The Award is run by the Institute for Education Business Excellence and accredits organisations to the former Department for Children, Schools and Families' National Standard for Education Business Partnership Organisations (May 2008).

It recognises the high standards achieved by C&K Careers in its essential work connecting schools, colleges and businesses for the benefit of young people in the Calderdale and Kirklees areas.

C&K Careers organises over 8,000 work placements a year for students 14-19 with local businesses. They have a database of around 10,000 companies across the two authorities who offer placements but are always looking to expand the range of opportunities for students.

In recent surveys

- 93% of students believe Work Experience is an important influence when making decisions about their future career.
- 95% of students commented that the process helped them understand the responsibilities of being at work.
- 84% of schools feel it helps students to consider their future options, with half feeling it encourages some students to focus more intently on their studies.
- The majority of employers stated that they were motivated to offer work experience placements as they liked assisting young people, contributing to their education and building links with the community.
- 40% of employers cited work experience as a potential method to recruit their future workforce

**Gerald Hey, Chief Executive of C&K Careers** said: *"We are delighted to be accredited with the Award for Education Business Excellence and that our efforts to deliver a successful work experience programme to the employers and young people of Calderdale and Kirklees have been recognised at a national level. We are all extremely proud of our work experience service that helps support schools, colleges and businesses and helps develop the skills of their young people in preparation for the future."*

Providers of education business link services work with over 400,000 businesses nationally to enable employers to work successfully in partnership with schools and colleges.

Businesses make a significant contribution to young people's education and their journey to adulthood, particularly important during this period of economic uncertainty.

If you want to become involved or discuss the possibility of offering a work placement or building your business with an apprentice then **C&K Careers** would like to hear from you. Please contact [recruitline@ckcareers.org.uk](mailto:recruitline@ckcareers.org.uk) or 01484 226750.

For more details visit [www.workabout.org.uk/businesses](http://www.workabout.org.uk/businesses)

## Notes to Editors

### Media Contact

For further information contact Linda Beever of Calderdale & Kirklees Careers on (01484) 226700 or e-mail [linda.beever@ckcareers.org.uk](mailto:linda.beever@ckcareers.org.uk)

### **Calderdale & Kirklees Careers Ltd**

Calderdale & Kirklees Careers is a not-for-profit company limited by guarantee. Any surpluses are used to develop the services provided to our clients. As providers of Connexions services, Personal Advisers offer young people information, advice and guidance relating to a number of issues including careers, education and training. Working with partnership organisations within Centres we are also able to offer specialist support in other areas such as health, housing and money. Adults are also encouraged to visit Centres, with specialist Careers 4 Adults advisers available to offer information, advice and guidance on careers, education and training.

Connexions Centres are located in Huddersfield, Dewsbury and Halifax,

Huddersfield Connexions Centre	Dewsbury Connexions Centre	Halifax Connexions Centre
24 High Street	Dewsbury Library	16 Alexandra Street
Huddersfield	Railway Street	Halifax
HD1 2LR	Dewsbury	HX1 1BS
T: 01484 226800	WF12 8EQ	T: 01422 342106
	T: 01924 324200	

C&K Careers is Investor In People, Positive About Disabled People, Award for Business Excellence and Matrix accredited.

Administrative HQ: **(no public access)** 78 John William Street, Huddersfield, HD1 1EH

[www.workabout.org.uk](http://www.workabout.org.uk)

### **Award for Education Business Excellence**

- The AEBE is managed by the Institute for Education Business Excellence and developed in collaboration with awarding body OCR. The rigorous accreditation process comprises self-assessment verified by external scrutiny.
- AEBE holders speak the language of business AND the language of education. They find out what schools and colleges need, and link them with employers who can help.
- Government policy states that the AEBE is to become a compulsory brokerage standard for education business partnership services. All education business partnership organisations should be working towards this new brokerage standard; and from April 2011, every organisation should have achieved this Award in order to receive public funding.
- There are currently 73 holders of the Award and a further 53 awaiting assessment.

<http://www.iebe.org.uk/index.php/aebe>



### **TWEET**

C&K Careers today achieve Award for Education Business Excellence for work experience service to young people & schools